

CONCERT PROGRAM AD CAMPAIGN



**GRASSFIELD
ORCHESTRA**

2022-2023

Grassfield High School Orchestra is selling program ads to support our students by purchasing much needed instruments, music, and providing opportunities for our children to participate in extra musical activities throughout the school year. This is also a way for our students to raise money to help them with the expenses associated with their spring performance tour trip.

The Grassfield Orchestra invites you to place an advertisement in its concert programs for the 2022-2023 school year. There will be three concerts this year. Your ad will run in all three programs. Your concert program ad will reach a wide market of parents, students, and community members that enjoy and support the arts throughout the year. We appreciate your consideration in helping us reach our goals!

COLOR ADS:

1/4 page color = \$150
(3.5" width x 4.75")

1/2 page color = \$350
(7.5" width x 4.75")

Full page color = \$550
(8.5" width x 11" height)

Front Inside Cover Full page color* = \$650
(8.5" width x 11" height)

Back Inside Cover Full page color* = \$600
(8.5" width x 11" height)

Back Outside Cover Full page color* = \$650
(8.5" width x 11" height)

**Inquire about availability*

ARTWORK:

All ad artwork should be submitted as .pdf file format at 300 dpi resolution. If you have questions or need assistance with your ad, please contact the GOPA secretary at:
secretary@grassfieldorchestra.com

BLACK & WHITE ADS:

1/4 page b/w = \$100
(3.5" width x 4.75" height)

1/2 page b/w = \$300
(7.5" width x 4.75" height)

Full page b/w = \$500
(8.5" width x 11" height)

Each advertisement will appear in three concert programs happening throughout the year.

SUBMIT TO SCHOOL:

Ad contracts and payments should be completed and turned in to Mr. V. Make checks payable to GOPA.

SUBMIT ONLINE:

Contracts and payments can also be handled online but payments incur additional transaction fees.

grassfieldorchestra.com/ads

**DEADLINE FOR ADS AND
PAYMENT IS OCTOBER 15, 2022.**

GRASSFIELDORCHESTRA.COM/ADS

CONCERT PROGRAM AD CAMPAIGN ORDER FORM



CONTACT INFORMATION

AD CONTACT

First & Last Name

Email Address

Phone Number

Business Name

ORCHESTRA STUDENT

First & Last Name

Email Address

Phone Number

AD PLACEMENT

QUANTITY	AD TYPE/SIZE	COST
<input type="checkbox"/>	1/4 page color = \$150 (3.5" width x 4.75")	<input type="text"/>
<input type="checkbox"/>	1/2 page color = \$350 (7.5" width x 4.75")	<input type="text"/>
<input type="checkbox"/>	Full page color = \$550 (8.5" width x 11" height)	<input type="text"/>
<input type="checkbox"/>	Front Inside Cover Full page color* = \$650 (8.5" width x 11" height)	<input type="text"/>
<input type="checkbox"/>	Back Inside Cover Full page color* = \$600 (8.5" width x 11" height)	<input type="text"/>
<input type="checkbox"/>	Back Outside Cover Full page color* = \$650 (8.5" width x 11" height)	<input type="text"/>
<input type="checkbox"/>	1/4 page black/white = \$100 (3.5" width x 4.75" height)	<input type="text"/>
<input type="checkbox"/>	1/2 page black/white = \$300 (7.5" width x 4.75" height)	<input type="text"/>
<input type="checkbox"/>	Full page black/white = \$500 (8.5" width x 11" height)	<input type="text"/>
	<i>*Inquire about availability</i>	TOTAL <input type="text"/>

Ad forms and payments should be completed and turned in to Mr. V. Make checks payable to GOPA.

ADDITIONAL MEMO OR INSTRUCTIONS:

STAFF USE ONLY

Payment Received: _____

Check#: _____

Date Ad Received: _____

ARTWORK SPECIFICATIONS:

All ad artwork should be submitted as .pdf file format at 300-400dpi resolution. If you have questions or need assistance with your ad, please contact the GOPA Secretary at secretary@grassfieldorchestra.com.